

R.I. President's Message



Dear fellow Rotarians,

What is Rotary? When I ask Rotarians this question, they often give vague answers. And when I asked myself this question, I had to think about it. August is Membership and Extension Month in Rotary, and I want all Rotarians to be able to send a unified message about what Rotary is and why they joined.

The key to increasing membership is for every Rotarian to be convinced that it's good to be a Rotarian, and to convey that passion to others. In Rotary, we have a tendency to be humble and keep our achievements to ourselves. But we must share them with those around us and with the world.

Every Rotarian has a specific moment that stands out and has a special meaning. Some people refer to this as their "Rotary Moment." I believe it is very important to share this moment with others. Facts and numbers can only go so far, but sharing a personal experience can open doors and build friendships.

That's why I decided to create some sample messages that I call "Rotary Moments." You can use these one-minute and three-minute messages to answer the question "What is Rotary?" in a way that is most personal to you. They will help you talk about the projects you've been involved in, how they've helped your community, and what's been most meaningful to you.

To strengthen Rotary, we need more members. But unless those members are convinced of the benefits of the organization and can share that passion with others, expanding Rotary won't be meaningful.

If every Rotarian is happy about being a Rotarian and spreads the word with a clear, unified message - if every Rotarian around the world can be his or her own PR department - the combined, collective effect will be enormous. These sample messages will help us all clearly communicate our enthusiasm to others. This will lead to an increase in new membership and in member retention.

The messages are available for free download at www.rotary.org, and Rotarians can buy other membership materials at shop.rotary.org.

I believe that the purpose of every life is to help others and contribute to society. Once Rotarians begin using these samples, the world will become more aware of how Rotary is helping people live that way. I encourage you to share your Rotary Moment with other Rotarians as well as non-Rotarians.

Yours in Rotary,

S. Tanaka

Sakuji Tanaka
President, 2012-2013



SAKUJI TANAKA
President, 2012-2013

District Governor's Message

Dear Brothers and Sisters,

Greeting and Good Wishes!

My experience, as I went around the clubs has been marvelous! I had the opportunity to be the Chief Guest for the Installations of 36 clubs. Each installation ceremony was unique and is conducted in style. At all the places, one thing is in common, the zeal and the passion to serve!

Dear Friends, we have entered into a crucial month of the Rotary Year 2012-13 designated for membership development!

Many members leave their Rotary clubs because they don't see how they are contributing, or they feel disconnected from other members. The sense of belongingness will help them to bond with the club!

"Engage your members, and they will stay" says Mike McGovern, 2009-10 chairs" of the RI Membership Development and Retention Committee and past RI Vice President. Further he says "We need to connect with members of our club within our meetings and at our projects, but also outside of Rotary,"

"Obstacles are those frightful things you see when you take your eyes off your goals. " -Henry Ford

Our district's Membership Development Seminar "PRERANA" on 18th August, 2012 was a great opportunity to know more about this crucial aspect of the clubs! I am happy that the fervent team of UNSTOPABLES attended in large numbers!

Looking forward to reach the target of 900 new members by the end of Rotary Year 2012-13.


"Most of the important things in the world have been accomplished by people who have kept on trying when there seemed to be no hope at all. "Dale Carnegie.



Rtn. TVR MURTI
Dist. Governor



"Silence is Prayer... Prayer is Faith...
 Faith is Love... Love is Service...
 The Fruit of Service is Peace"


 Dist. Governor



ప్రమాణ స్వీకార మహోత్సవాలు - INSTALLATIONS





ప్రమాణ స్వీకార మహోత్సవాలు - INSTALLATIONS



సంక్షిప్త వార్తలు - CLUBS IN ACTION

RC AMERPET



The club started its activities in the new Rotary year with a public relations campaign by installing 4 huge hoardings at Filmnagar foot over bridge and 1 at Begumpet foot over bridge in Hyderabad. The new team was installed in the august presence of the District Governor and the Assistant Governor on the 6th of July. 280 students benefited from the note books and stationery distributed at Government school. A joint meeting was organized at Khammam by Rotary Club of Khammam and a 250 ltrs. per hour capacity R.O. Plant was inaugurated by DGN Malladi Vasudev on behalf of the club at the Khammam District Jail. A jaipur foot was donated to the needy in addition to conducting club assembly and the monthly board meeting.

RC BAPATLA



DGN Malladi Vasudev was the chief guest at the installation function held on the 8th of July. The club distributed books, stationery and slates in 9 different schools benefiting 880 students, organised a musical night, a program on Gita Avadhanam and presented a scholarship of Rs. 1,000/- to girl student. The club conducted board meeting and the events of the club were widely reported and televised in the print and electronic media.

RC BHADRACHALAM



District Governor TVR Murti, was the chief guest at the club installation function of the new office bearers on the 12th July. The club celebrated Doctor's Day by felicitating 10 doctors, distributed note books to 150 physically challenged children and distributed lemon rice to 2000 people at an assessment camp for physically challenged.

RC BHAGYANAGAR

The new team of office bearers was installed on the 6th July in the presence of former DGP Dr. K. Aravind Rao and Past Governor Ravi Vadlamani. The club distributed note books, stationery and dining plates to 1250 school children, conducted a blood donation camp, organized a tree plantation program and a free eye check up camp for 800 students jointly with Rotary Club of Hyderabad Himayatnagar. The club inducted 11 new members and conducted club assembly and board meeting.

RC BHUVANAGIRI



The incoming team of the club was installed on the 26th of July in the presence of the District Governor. School books were distributed to a girl student of class 9.

RC CHIRALA





సంక్షిప్త వార్తలు - CLUBS IN ACTION

The new team of office bearers was installed by Past District Governor Jasti Ranga Rao in the presence of DGE Ch. Hari Krishna on the 7th July. The club organized a blood donation camp, held speaker meetings, conducted club assembly and board meetings.

RC COALFIELD MANUGURU



The new team of office bearers was installed by District Governor TVR Murti on the 28th of July. The club distributed 200 benches to various government Z.P. Schools.

RC GAJWEL



District Governor TVR Murti and local MLA Narsa Reddy were the chief guests at the installation function of the new team on 23rd July. The club conducted an assembly and a family fellowship.

RC LUXETTIPET CROPS GREEN



The newly chartered club started the new year with distribution of note books and stationery to school children, organized a community "Varalakshmi Vratam" and "Kumkuma Puja" for anns and a "Maa Gudi" rally in the town.

RC GREATER HYDERABAD

The club had the privilege of installing its new team along with Governor TVR Murti in the presence of Past Governor Sam Patibandla on the 30th June. The club sponsored 10 students for intermediate at a cost of Rs. 1.5 lacs, organized tree plantation program and conducted a job mela for rotaractors.

RC HANAMKONDA



IPDG D.K. Anand and DGN Malladi Vasudev were the chief guests at the installation function of the incoming team on the 1st July. The club distributed 80 school benches in two schools, donated steel

almirah and uniforms worth Rs. 40,000 to mentally challenged school children, note books and stationery to child labour school, provisions to blind school. The club inducted 35 new members and the activities of the club were widely reported in the local print media.

RC HYDERABAD

The installation of the new team was held on 11th July and District Governor TVR Murti was the Chief Guest. The club conducted two speaker meets and organized a family get together.

RC HYDERABAD AIRPORT



The club organized the installation of the new team of office bearers on 25th June and the District Governor was the chief guest. The club distributed shoes and note books to 100 students, conducted club assembly and organized a fellowship dinner for the members.

RC HYDERABAD DECCAN



The installation of the new board was held on the 14th July by the District Governor TVR Murti. The club inaugurated the first phase of Girls High School being constructed, an RO Plant for drinking water at a cost of Rs. 1,00,000 in another school and donated two air conditioners to Gandhi Hospital. It conducted a club assembly and a speaker meet.

RC HYDERABAD GATCHIBOWLI

The incoming team of office bearers was installed by District Governor TVR Murti on the 2nd July. The club organized a blood donation camp, distributed spectacles and dictionaries to school children, conducted a speaker meet and club assembly.

RC HYDERABAD HIMAYATNAGAR



The incoming team of the club was installed on the 26th of July in the presence of the District Governor TVR Murti. The club celebrated "SHUBHARAMBAM", a seven day service activities week from 1st to 7th July. Doctor's Day was celebrated by felicitating 15 doctors, go green

program by planting 25 trees, malli badi by counselling school dropouts, campaign on rain harvesting pits by providing technical knowhow to the needy, cattle feeding at goshala, vijayapadham by training the students of class 10 in soft skills, organized a campaign against plastic pollution in school, organized a joint eye camp with Rotary club of Bhayanagar to school children and a joint speaker meet with Rotary club of Jubilee Hills.

RC HYDERABAD CENTENNIAL



District Governor TVR Murti was the chief guest at the club installation function of the new office bearers of the 12th July. A wheel chair was donated to the needy and club assembly was conducted.

RC HYDERABAD L B NAGAR



The new team of office bearers was installed by Past District Governor Sam Patibandla in the presence of Past Governor Dr. C. Sarat Babu on the 11th July. The club distributed 1000 note books to class 10 students with the cover and back page carrying the information of Rotary and Polio. The charter presentation of "Hyderabad Rainbow" was organized on 19th July. The events of club were extensively covered in the local print media.

RC HYDERABAD METRO



The incoming President and his team of office bearers were installed on the 15th July by Past District Governor Sam Patibandla. The club distributed note books and stationery worth Rs. 40,000 to school children, distributed 200 tooth brushes and paste to sensitize children on oral hygiene, distributed about 150 story books collected and sent by girl scouts from USA through Mythili Vinnakota to spread the habit of reading and planted trees on world environment day.

INKOLLU CENTRAL

The incoming team of office bearers was installed on 17th July by the District Governor TVR Murti. On this occasion, the club distributed 600 de-worming tablets to the students and gave away cash award of Rs. 60,000 to four economically weak students.



సంక్షిప్త వార్తలు - CLUBS IN ACTION

RC KAMAREDDY



The club celebrated Doctor's Day on 1st July by felicitating seven doctors and this was extensively covered in local print media.

RC KHAMMAM



The club distributed 40 artificial limbs, six wheel chairs and hosted a joint meeting with Rotary Club of Ameerpet, Hyderabad.

RC KSHIRAPURI CHIRALA

The new team of office bearers was installed by Past District Governor Jasti Ranga Rao in the presence of DGE Ch. Hari Krishna on the 7th and regular meetings were conducted and various programs were discussed.

RC MACHERLA



The installation of the incoming team was held on 13th July in the presence of District Governor TVR Murti and CEO of KCP Ltd. Mr. Parthasarthi. The club celebrated Doctor's Day, supported economically weaker students by providing scholarships to the extent of Rs. 11,000, distributed books worth Rs. 5,000, planted 50 trees and conducted 115 IOL operations.

RC MANCHIERIAL



The incoming team of the club was installed on 1st July in the presence of Senior Branch Manager K. Giridhar of LIC and PDG C. Suresh. On this occasion 22 bicycles were given free of cost to girl students with the support of Rotary Club of Secunderabad.

RC PEDANANDIPADU

The new office bearers of the club were installed on the 22nd of July. The club distributed 600 note books to school children and provided scholarship of Rs. 4000/- to a girl student. The event was extensively covered in the local print media.

RC MAHABUBABAD



PDG Vijendra Rao, PDG Sarat Babu and DGN Malladi Vasudev were the chief guests at the installation of the new team of office bearers on the 11th July. The club has planted trees at various places, Distributed school benches and provided cash support to a medical student.

RC MANJEERA SANGAREDDY



District Governor TVR Murti was the chief guest at the club installation function of the new office bearers on the 25th day of July. The club celebrated Doctor's Day by felicitating two doctors and World Population Day by organizing a huge rally on ills of population explosion.

RC MIRYALAGUDA



Local MLA Ranga Reddy and DGE Ch. Hari Krishna were the chief guests for the installation function held on 22nd July. Tricycles, sewing machines, wheel chairs and school benches were distributed on this occasion. Cash support of Rs. 6,000 and Rs. 5,000 was provided to two students.

RC NIZAMABAD



The new team of officer bearers was installed on 15th July by DGE Ch. Hari Krishna. The club celebrated Doctor's Day by felicitating Doctors, Chartered Accountant's Day by felicitating Chartered Accountants, Alluri Seetarama Raju's birthday by garlanding his statue, World population day by conducting elocution competitions to students and Bala Gangadhar Tilak's birthday by garlanding his statue. The club donated a wheel chair, hearing aid instruments, provided meals to orphans, distributed nutrition supplements to patients and planted 50 saplings. The club organized a movie fellowship "BOL BACHAN" for the benefit of members. The club

started an excellent Public Relations and Vocational Service project of providing career advice on AIR FM on alternative Sunday for half an hour on various professions for a year.

RC PANDARIPURAM



The incoming team of the club was installed on the 4th of July in the presence of the District Governor TVR Murti. The club celebrated Doctor's Day by felicitating two doctors and World Population day by creating awareness on ills - of high population. The club distributed note books and vitamin tablets, conducted club assembly and board meeting.

RC PONNUR

District Governor Elect Ch. Hari Krishna was the chief guest at the club installation function of the new office bearers on the 19th day of July. The club distributed uniforms to students, sarees and bed sheets to women on the occasion.

RC SATTENAPALLI

The incoming team of the club was installed on the first day of July in the presence of the Past District Governor Sambasiva Rao Patibandla. The club distributed groceries and blankets to 10 families, conducted a rally of 500 students to create social awareness on the importance of the protection of environment and an awareness program on traffic safety and avoiding accidents.

RC SECUNDERABAD

Past Governor Dr. M.C. Das was the chief guest at the installation function held on 3rd July. The club conducted 3 speaker meets and a club assembly. It distributed 22 bicycles to girls jointly with Rotary Club of Mancherial costing Rs. 70,000, donated a sum of Rs. 44,000 to three different schools towards salaries and stationery.

RC SECUNDERABAD SPECTRUM



The new team for the year 2012-13 was installed on 5th July by District Governor TVR Murti. Note books and stationery were distributed to 50 school children by the club and provided provisions and clothing to the 40 inmates of an old age home.

RC SECUNDERABAD WEST

District Governor TVR Murti was the chief guest at the club installation function of the new office bearers on the 8th July. The club organized a speaker meet and conducted a club assembly.

RC SECUNDERABAD SUNRISE

Dr. Ravindranadh installed new team for the year, they distributed 25 benches, speaker Padmaja from Andhra Mahila Sabha spoke on Inter Personal Relation and Stress Management.



సంక్షిప్త వార్తలు - CLUBS IN ACTION

RC STAMBHADRI KHAMMAM



కలలను సాకారం

The installation of the new team was held in the presence of Deputy Speaker Mallu Batti Vikramarka and DGN Malladi Vasudev on the 15th of July. The club donated Rs. 25,000 and other items worth Rs. 10,000 to an orphanage, organized a dental check up for 100 students, donated Rs. 10,000 to a medical student and organized a 3K run in which more than 2000 students from 6 engineering colleges participated. The events of the club were widely reported in the local print media.

RC TENALI VYKUNTAPURAM



The new team of the club was installed on the 9th day of July and Dr. K. Dakshina Murthy and Assistant Governor B.V. Appa Rao were the guests of honor. The club provided scholarship of Rs. 1,116/- to 11 students of class 10, distributed one tricycle, one wheel chair and also distributed school dress and books to students.

RC IN BHADRA SARAPAKA



DGN Malladi Vasudev installed the new team. The club distributed note books and school beches at the Municipal schools.

RC HYDERABAD EAST



DG TVR Murti installed the new team. The club inaugurated the R.O. Plant, distributed 250 school benches, T-Shirts for the new team, opened a website page for their club. Sponsored 2 girls for higher studies along with their regular meetings, club assembly, board of directors meetings and fellowship nite.

RC GUNTUR AADARSH



PDG Tikku from District 3020 installed the new team. Distributed sewing machines, tricycles. Donated 1,00,000/- to the Red Cross, 80,000 scholarships. AG B.V. Appa Rao conducted club assembly and BOD. meet School uniforms were distributed for 30 children worth 8,000/- at Red Cross.

RC CHILAKALURIPET



DGE Hari Krishna installed the new team. DGN Malladi did a web counselling on new generations, Rytu Sadassu by MLA Pullarao garu, distributed Jaipur limbs, conducted club assembly and regular meetings. Congratulations on your press coverage.

RC ARMOOR



PDG Jalapath Rao and DSP installed the new team. Observed Doctors Day and Rakhi festival. Conducted club assembly and BOD. meet.

RC PIDUGURALLA LIME CITY



PDG Vijendra installed new team, distributed sewing machines, donated rice at the old age home along with their club assembly, BOD. meet.

RC MARTUR

DGN Hari installed a new team, distributed 20 sewing machines conducted BOD. meet and club assembly, celebrated birth days.

RC PARCHUR CENTRAL



CDG Ranga installed the new team. They conducted club assembly, BOD. meet and Regular Meetings. Distributed books, bags, tree plantation, foundation stone for traffic circle, interaction with press and media by AG and DG. Celebrated wedding anniversaries, birthdays and fellowship nite with inner wheel sisters.

RC SINGARAKONDA ADDANKI



DG TVR Murti installed the new team, conducted the regular meetings, laid foundation stone for Rotary Building, supported performing free I.O.L. Surgeries. 800 benefited.

RC SECUNDERABAD CANTONMENT

DG TVR Murti installed the new team, had their business, speaker, fellowship, meetings.

RC WARANGAL CENTRAL



RC NARASARAOPET



DGN Malladi and PDG Ranga Rao installed the team of office bearers, distributed note books, slates and pen kits. Conducted general body meeting, club assembly. Distributed clothes to poor students and bed sheets at old age home. Lunch was provided for the inmates of old age home.

యువతను గుర్తిద్దాం - NEW GENERATIONS

'యువత' సేవ చేయటానికి రోటరీ కుటుంబమంతా కలిస్తే ఎంత బావుంటుందో, ఇంటరాక్టర్లు, రోటరాక్టర్లు, రోటరియన్లు, ఇన్టర్వీల్ సిస్టర్స్ ఇతర సంస్థలతో కలిసి చేయూత నివ్వగలిగితే సెస్టెంబరు నెల అంతా యువత సందడితో డిస్ట్రిక్ట్ 3150 నిండిపోతుంది. 98 క్లబ్బులు నడుము జిగించి పనిచేస్తే ఎక్కడ ఉంటుంది...? ఎలక్ట్రాషన్ కాంపిటీషన్లు, 3 నిమిషాల వక్రత్వ పోటీలు, పాటల పోటీలు, మాటల పోటీలు, డాన్సులు,

డ్రామాలు, మోన్ యాక్టర్స్ ఆటలు ఎన్నో ఎన్నో... ఇలా ఆలోచించుకుంటూ పోతే ఒక నెల సరిపోదు... క్రికెట్ మ్యాచ్లు, మారల్ ఫిలాసఫీ క్లబ్బులు, పిల్లలకి మంచి భవిష్యత్తు మీద ఆశ కలిగించేటటువంటి పెద్దల మంచి మాటలు-చీవెనలు... ఇవన్నీ మనము చేయగలిగితే సమాజానికి ఒక వ్యక్తిని కాదు... ఒక శక్తిని ఇస్తాం. ఇవ్వాలని ఆశిస్తున్నా.

ఇట్లు , మీ స్వూ జనరేషన్ ఛైర్మన్

రాజ్యలక్ష్మి